



1. Public Works' Melanie Shy was introduced to the group, as a contact for accessing City property for projects – like sidewalks, streets, parking spots, etc. Melanie has worked with a few people in the room and wanted to make sure her contact details are shared with anyone who may have questions about access to City property Downtown when they're working on any construction, repairs, etc. She reported Household Hazardous Waste Day on April 20 and that the Nahm Building owner plans to work on repairs to its exterior brick soon. Her contact info is Melanie.Shy@bgky.org , 270-393-4169 and 270-991-4253.
2. The City owns the Paxton and State St. parking lots in Downtown, and is offering parking spot leases to Downtown businesses as a means to offer employee parking during weekday business hours. [A new digital leasing form has been built and ready for use.](#) It's taken a year to develop, is featured on the City website's Downtown Development section, and includes all details and new dashboards showing what spots are reserved/how many are available/etc.
3. New free public parking signage is up across all government agency owned and managed lots in the Downtown area.
4. Updated Downtown Public Parking Map and Fountain Square Shop & Dine Guide are in the works.
5. Fountain Row Night at BG Hot Rods is Thursday, May 30. All Downtown businesses are welcome to participate – they can reserve up to 8 free tickets for the game entry. They can also reserve a free table with 2 chairs for the concourse, to set up and promote their businesses. [Sign up and claim tickets and a concourse table here by May 16, first come, first serve.](#)
6. **Duncan Hines Days: June 3-9 Road Map & Menu**– the website got a facelift with new photography, the road map is at the end of this agenda. Do you know a business that would be a good sponsor fit? Sponsorships begin at \$1,000 and the full list of sponsor packages is also at the end of this agenda.

Traffic Impact and Event Maps for Friday, June 7 and Saturday, June 8 were distributed. Please use them for staffing and scheduling. Note the reverse change of the walking parade route on June 7, the addition of the Ballpark Party on the Plaza that night, and that all roads will be back open no later than 6:15pm so your Friday night visitors can still get around Downtown. The maps will be posted publicly on the Duncan Hines Days and City websites, social media, and in the Downtown Group Me.
7. **GM's Downtown Grant donation for \$50,000 in placemaking/placebranding is continuing**– we are working with General Motors to be stewards of their dollars, Public Works to take most of the lead on this project because most of it involves traffic/road safety.
8. **Parking structure projecting signage designs with "Park Free" and "Dine Here"** are set to be voted upon April 25 at the TIF Authority board meeting.
9. **Fountain Row new decorative sign posts** order is complete. Public Works is setting order to install.
10. Mill House Coffee opened March 30 in Stadium Park Plaza! Lava Bar & Restaurant opened April 1 at the former Landon's Sugar Shack location on Chestnut St, along with Orgullo Cattracho Honduran

Minutes reported by Telia Butler, Downtown Development Coordinator, City of Bowling Green. **The next Downtown Meet Up is Wednesday, May 1, 3-4pm, at NCS Community Room, first floor, 707 E Main Ave.**

April 10, 2024, 3pm, BG Ballpark
Downtown Meet Up Agenda

restaurant in the former Oriental Steakhouse location! Big Local Fest is April 13 at Circus Square Park from 11am-5pm with free music and local vendors, White Squirrel Arts Fest is April 20 across Circus Square and Downtown venues, and Tacos n Tequila returns to BG Ballpark on April 27.

11. **WKU Public Relations Senior Capstone is an April 18 College Night in Downtown, where they partner with Uber to give away free ride gift cards and promote Downtown businesses.** The Hot Rods game is themed for College Night with Thirsty Thursday, and Downtown businesses are encouraged to offer specials or discounts to attract the students. The idea is to introduce Downtown amenities to students before they graduate, to showcase how close Downtown really is to campus, and encourage students to be part of the Downtown neighborhood.
12. **Academy for New Americans is returning Thursday, April 25;** half the day is Downtown. Is there anything from your business you want me to include in participant bags? There are 32 participants in the session. **The Drakes Creek Middle School ESL class is bringing students Downtown the following day, April 26, for a walking tour of our parks and major venues.** Back to back international reach days are exciting for providing accessible Downtown opportunities.
13. **Next meeting is May 1, 3pm, at NCS Community Room, with final Duncan Hines Days mapping and event news prepped, along with updates on the feedback from the parking leases. Telia will be out of town on our normal meeting day, so May 1 is a special call Meet Up.**

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