



1. **Downtown Incentive Program survey** – the City is considering creating a Downtown improvement grant fund where businesses and property owners can apply for money to accomplish a variety of tasks to make Downtown more vibrant or offer a new amenity. Results of the survey will be used in creating this program. The survey closes Friday, August 22 at 12pm. [Here is the survey link – please share with any other Downtown stakeholders.](#)
2. **Bicycle Friendly businesses** – Natasha Smith with BikeWalk BG is here to talk about what it means to be a certified “Bicycle Friendly” business, and has [this takeaway sheet](#) for any businesses wanting to know more information. Here is the [application to become a Bike Friendly business](#). Contact Natasha if you’d like her to walk thru the process with you with more info: Natasha.Smith@bgky.org.
3. **GM Foundation placemaking grant update** - Parking structure pedestrian entrances have been painted in prep for the wayfinding maps to be installed on both the 7th and 8th entrances, and crosswalk art is being reviewed by Public Works.
4. Save the date reminders for major events:
 - Concert in the Park runs weekly thru Labor Day weekend
 - Holley LS Fest Street Cruise at the Square** – Sept 4, Main & Park Row closing 5:30pm, event is free to the public and runs 7:30-10pm, special edition Street Cruise t-shirts for sale, restaurants and bars partnering with LS Fest racers for extra promotions and bar crawl offers all weekend
 - BG Hot Rods final home series is Sept 2-7
 - Med Center 10K Classic – Sept 20 – since the race runs thru the Square, CandleMakers suggested the businesses get involved and offer something for the runners – Telia will contact the event organizer Sarah Widener to ask if they’re open to it and what they’d recommend
 - BG International Fest – Sept 27
 - Fountain Row Friday music runs weekly thru Oct 3
 - Downtown Harvest Fest – Oct 18
 - Bourbon & Brewfest at BG Ballpark– Oct 25
 - BG Pride at Circus Square – Oct 25
 - Scare on the Square – Oct 25
 - WKU Homecoming Parade & Big Red’s Roar Pep Rally at Fountain Square – Oct 31
 - WKU Homecoming football game – Nov 1
 - BG 26.2 Half Marathon – Nov 2
 - Veteran’s Day Parade – Nov 8
 - Light Up BGKY week – Dec 1-7 – start of the holiday window decorating contest
 - Downtown Lights Up – Dec 5
 - BG/WC Jaycees Christmas Parade – Dec 6
5. **New Downtown biz:**
 - The Lounge at 314 meeting venue at 314 E Main. They are hosting the Downtown Meet Up for us on September 10 at 3pm.
 - Lily May Bourbon Company is hiring at the Kentucky Grand building – follow its Facebook for opening updates.

August 13, 2025, NCS, 3pm
Downtown Meet Up Minutes

6. **Free Brownfield workshop** – Thursday, Sept 4 at NCS, 2:30-4:30pm - 2-hour workshop designed to empower real estate investors, developers, and community stakeholders with the knowledge and tools to turn underutilized properties into vibrant redevelopment opportunities. [Register here.](#)