



1. **Reminder: NEW Downtown Improvement Grant (DIG) matching funds program reminder** –The application and website will officially go live August 15 – September 15 on bgky.org/downtown/grant;
2. **Reminder: Downtown BGKY Ambassador Academy applications are now live.** Please refer any WKU student interested in learning more about the Downtown community, volunteering at events, and performing a community service capstone project. New this year – expanding the program to 8 months with a September kickoff, adding a hospitality and tourism component to Small Business & Economic Development Day, and a shared Civic Exchange Day with another Downtown Kentucky community. Find the app on the pinned posts of @downtownbgky socials.
3. **Downtown BGKY Harvest Fest major updates** – October 17 is bringing an expansion of the event footprint, extension of the event by 1 hour, and new Trolley route – which means new detour route and parking plans. Let's highlight the connection all the way from Fountain Square to the Houchens Small Biz Accelerator and Kummer Little free public parking. 10-year anniversary of the event is also bringing a 10th anniversary ribbon cutting on October 16 and collabs with Bowling Green, Virginia, whose town also has a Harvest Fest that weekend and celebrates with 20,000 people. Will the biz still sidewalk sales? And Fountain Row biz do a Harvest Crawl?
4. **Riverfront Park Ribbon-Cutting & Groundbreaking ceremony coming this Fall.** All are encouraged to participate, attend if you can, and be part of the celebration. Telia will be asking businesses to donate something for a big Downtown giveaway raffle, requiring attendees to sign up for Downtown and Riverfront newsletters to enter to win. Businesses are encouraged to participate and Telia will be asking for Downtown food options for refreshments. Date is TBD, but will likely be the week before or after Fall Break.
5. **Scare on the Square planning – October 24** - Amanda Adwell is amazing and has already planned the DJ, food trucks, port o potty for this. We need to start gathering sponsor dollars for the bulk candy and prizes at the start of September.
6. **Holley LS Fest Drift Cruise, September 10** – closing E Main and Park Row sides of the Square from 6:30-10pm that evening. Holley will be selling specially designed Downtown merch on the Square for just this event alone, if any of your staff are into custom style drift racing shirts.
7. **Reminder: Summer Fountain Square Stormwater construction + New Stormwater Utility fee goes into effect January 1** – E Main and Park Row sides of the Square will be impacted with street closures for days at a time in order to upgrade the Stormwater drain systems nearest the intersections of College/E Main and College/Park Row – beginning late-August and hopefully lasting no more than 4-5 days on both Park Row and E Main sides of the Square. Telia will be handling the City social media communications for this as well, working with Public Works on messaging and timing. Starting January 1, the City is launching a Stormwater fee to generate funds to cover maintenance and more mapping of our overloaded underground system. The City Public Works team shared more details about this, answering questions about what mapping

looks like and why the new fee is needed (it matches the Warren County Stormwater fee reflected in all Warren County Water District bills at \$4/month). If all of the underground updates across the City were constructed at this moment, an estimated \$500 million to \$1 billion would be the cost, check out the free GIS map that shows all the known Stormwater locations mapped to date on the City site. Contacts: Matt Powell, Environmental Compliance Manager, matt.powell@bgky.org; Dara Price, Construction Coordinator, dara.price@bgky.org.

8. **McKenna Tabor – Codes Enforcement Officer Downtown:** mckenna.tabor@bgky.org.
9. **Save the Date for these events** (either hosted Downtown or in other BG spots where Downtown is being promoted/attending an event in support of Downtown):

August

- Aug 4-9: BG Hot Rods vs Hub City
- Aug 7 – Sept 25: Fountain Row Friday Live Music at Fountain Square Park, free
- Aug 18-23: BG Hot Rods vs Greensboro
- Aug 20: Cultured Awareness Corvette Weekend at National Corvette Museum
- Aug 26: Welcome Back WKU at WKU South Lawn
- Aug 29: Blockbusters at the Ballpark at Bowling Green Ballpark

September

- Sep 1-6: BG Hot Rods vs Greenville
- Sep 3: National Corvette Museum 32nd Anniversary Celebration at NCM
- Sep 10: Holley LS Fest Drift Cruise-In at Fountain Square Park
- Sep 11-13: BG Fiestaval
- Sep 12: DSSKY Walk at Bowling Green Ballpark
- Sep 12: Wind Beneath My Wings Exhibit Opening at Aviation Heritage Park
- Sept 17: City of BG's Reception for New Americans at Sloan Convention Center
- Sep 19: Med Center 10K at Bowling Green Ballpark
- Sep 19: Walk to End Alz at Circus Square
- Sep 24–27: Harley Drags at Beech Bend Raceway
- Sep 26: BG International Fest at Circus Square
- Sep 29: Governor Andy Beshear book signing and presentation at Capitol with Fountain Square Park livestream viewing for the community

October

- Scarecrow Trail at Lost River Cave (all month)
- Oct 5: Fall Break Camp at Aviation Heritage Park
- Oct 9: Halloween (1978) Screening at The Capitol Theatre
- Oct 10: Open Cockpit Day at Aviation Heritage Park
- Oct 17: Downtown BGKY Harvest Fest across Downtown parks and venues
- Oct 17: Relay for Life at Bowling Green Ballpark
- Oct 17: RailPark Rendezvous at Historic RailPark & Train Museum
- Oct 23: Major Annual Fundraiser at Riverview at Hobson Grove
- Oct 23–24: Boos & Brews Movie Marathon at The Capitol Theatre
- Oct 23: BGPD Trunk or Treat at Bowling Green Police Dept
- Oct 24: Scare on the Square at Downtown Bowling Green
- Oct 24: BG Pride Fest at Circus Square
- Oct 24: Boogeyman Ball Halloween Party at 331

August 12, 2026, at Passage Creative, 3pm
Downtown Meet Up Minutes

- Oct 31 – Nov 1: BG 26.2 & Half Marathon at Downtown Bowling Green

New business:

-Stacked High Deli – 310 E Main

The next Downtown Meet Up will be Wednesday, September 9 at 3pm. Thank you to Passage Creative for hosting.