



THE NCSTM
The National Citizen SurveyTM

Bowling Green, KY

Supplemental Online Survey Results

FINAL
2016



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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Bowling Green conducted a survey of 1,800 residents. Postcards with invitations to take the survey online were mailed to randomly selected households on July 1, 2016 and data were collected through August 26, 2016. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: Community Livability Report, Bowling Green, KY, 2016*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey from August 29, 2016 to September 19, 2016 and 226 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Bowling Green.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Bowling Green:	Excellent		Good		Fair		Poor		Total	
Bowling Green as a place to live	33%	N=72	53%	N=117	11%	N=25	2%	N=5	100%	N=219
Your neighborhood as a place to live	34%	N=75	48%	N=105	15%	N=33	3%	N=6	100%	N=219
Bowling Green as a place to raise children	35%	N=75	51%	N=108	12%	N=25	2%	N=4	100%	N=212
Bowling Green as a place to work	28%	N=61	43%	N=93	23%	N=49	6%	N=12	100%	N=215
Bowling Green as a place to visit	28%	N=60	42%	N=91	25%	N=54	5%	N=11	100%	N=216
Bowling Green as a place to retire	30%	N=57	43%	N=81	17%	N=33	10%	N=18	100%	N=189
The overall quality of life in Bowling Green	26%	N=57	55%	N=121	16%	N=35	3%	N=6	100%	N=219

Table 2: Question 2

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Bowling Green	16%	N=33	58%	N=118	21%	N=44	5%	N=10	100%	N=205
Overall ease of getting to the places you usually have to visit	10%	N=20	43%	N=88	33%	N=67	14%	N=28	100%	N=203
Quality of overall natural environment in Bowling Green	21%	N=42	54%	N=110	21%	N=43	4%	N=9	100%	N=204
Overall "built environment" of Bowling Green (including overall design, buildings, parks and transportation systems)	15%	N=30	45%	N=92	31%	N=63	10%	N=21	100%	N=206
Health and wellness opportunities in Bowling Green	20%	N=40	47%	N=93	24%	N=47	10%	N=19	100%	N=199
Overall opportunities for education and enrichment	35%	N=72	43%	N=88	16%	N=33	5%	N=10	100%	N=203
Overall economic health of Bowling Green	20%	N=40	51%	N=102	21%	N=43	8%	N=16	100%	N=201
Sense of community	18%	N=36	40%	N=82	29%	N=60	13%	N=27	100%	N=205
Overall image or reputation of Bowling Green	23%	N=47	54%	N=111	18%	N=36	5%	N=10	100%	N=204

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Bowling Green to someone who asks	46%	N=92	40%	N=79	7%	N=13	7%	N=14	100%	N=198
Remain in Bowling Green for the next five years	62%	N=117	25%	N=47	9%	N=17	5%	N=9	100%	N=190

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	63%	N=127	32%	N=65	3%	N=6	2%	N=4	0%	N=0	100%	N=202
In Bowling Green's downtown/commercial area during the day	50%	N=101	39%	N=79	7%	N=15	3%	N=6	0%	N=0	100%	N=201

Table 5: Question 5

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	2%	N=4	17%	N=32	44%	N=84	38%	N=72	100%	N=192
Ease of public parking	7%	N=14	39%	N=75	37%	N=71	16%	N=31	100%	N=191
Ease of travel by car in Bowling Green	7%	N=13	41%	N=80	34%	N=66	18%	N=34	100%	N=193
Ease of travel by public transportation in Bowling Green	3%	N=3	12%	N=14	21%	N=24	64%	N=73	100%	N=114
Ease of travel by bicycle in Bowling Green	6%	N=7	16%	N=20	36%	N=45	42%	N=53	100%	N=125
Ease of walking in Bowling Green	9%	N=17	28%	N=51	36%	N=64	26%	N=47	100%	N=179
Availability of paths and walking trails	8%	N=15	32%	N=56	39%	N=69	21%	N=37	100%	N=177
Air quality	21%	N=39	61%	N=116	17%	N=32	2%	N=3	100%	N=190
Cleanliness of Bowling Green	22%	N=42	62%	N=119	12%	N=23	5%	N=9	100%	N=193
Overall appearance of Bowling Green	21%	N=41	66%	N=127	10%	N=19	3%	N=6	100%	N=193
Public places where people want to spend time	19%	N=37	60%	N=114	14%	N=27	7%	N=13	100%	N=191
Variety of housing options	19%	N=34	45%	N=81	24%	N=43	12%	N=22	100%	N=180
Availability of affordable quality housing	12%	N=21	34%	N=61	32%	N=57	22%	N=40	100%	N=179
Fitness opportunities (including exercise classes and paths or trails, etc.)	23%	N=43	50%	N=92	22%	N=41	5%	N=9	100%	N=185
Recreational opportunities	17%	N=32	55%	N=105	20%	N=38	8%	N=15	100%	N=190
Availability of affordable quality food	29%	N=57	49%	N=95	13%	N=26	8%	N=16	100%	N=194
Availability of affordable quality health care	17%	N=32	41%	N=77	23%	N=43	19%	N=35	100%	N=187
Availability of preventive health services	18%	N=33	46%	N=83	23%	N=41	13%	N=24	100%	N=181
Availability of affordable quality mental health care	16%	N=21	30%	N=40	23%	N=31	31%	N=42	100%	N=134

Table 6: Question 6

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	13%	N=16	29%	N=34	40%	N=48	18%	N=21	100%	N=119
K-12 education	28%	N=43	51%	N=77	15%	N=23	6%	N=9	100%	N=152
Adult educational opportunities	27%	N=43	47%	N=75	19%	N=30	7%	N=11	100%	N=159
Opportunities to attend cultural/arts/music activities	26%	N=47	43%	N=77	23%	N=41	8%	N=15	100%	N=180
Opportunities to participate in religious or spiritual events and activities	43%	N=70	44%	N=71	10%	N=16	3%	N=5	100%	N=162
Employment opportunities	20%	N=35	42%	N=74	23%	N=41	15%	N=27	100%	N=177
Shopping opportunities	20%	N=37	54%	N=99	19%	N=36	7%	N=13	100%	N=185

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Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Cost of living in Bowling Green	12%	N=23	56%	N=103	26%	N=49	5%	N=10	100%	N=185
Overall quality of business and service establishments in Bowling Green	16%	N=29	63%	N=117	16%	N=29	5%	N=10	100%	N=185
Vibrant downtown/commercial area	13%	N=24	48%	N=88	29%	N=54	10%	N=19	100%	N=185
Overall quality of new development in Bowling Green	20%	N=36	48%	N=89	23%	N=42	9%	N=17	100%	N=184
Opportunities to participate in social events and activities	18%	N=33	48%	N=87	24%	N=44	10%	N=19	100%	N=183
Opportunities to volunteer	34%	N=56	48%	N=80	16%	N=27	2%	N=4	100%	N=167
Opportunities to participate in community matters	22%	N=38	43%	N=74	21%	N=36	14%	N=24	100%	N=172
Openness and acceptance of the community toward people of diverse backgrounds	21%	N=38	37%	N=66	24%	N=43	18%	N=33	100%	N=180
Neighborliness of residents in Bowling Green	17%	N=31	42%	N=78	34%	N=62	7%	N=13	100%	N=184

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	33%	N=59	67%	N=122	100%	N=181
Made efforts to make your home more energy efficient	27%	N=48	73%	N=133	100%	N=181
Observed a code violation or other hazard in Bowling Green	33%	N=60	67%	N=120	100%	N=180
Household member was a victim of a crime in Bowling Green	86%	N=155	14%	N=26	100%	N=181
Reported a crime to the police in Bowling Green	81%	N=146	19%	N=35	100%	N=181
Stocked supplies in preparation for an emergency	66%	N=119	34%	N=62	100%	N=181
Campaigned or advocated for an issue, cause or candidate	51%	N=92	49%	N=89	100%	N=181
Contacted Bowling Green (in-person, phone, email or web) for help or information	52%	N=95	48%	N=86	100%	N=181
Contacted Bowling Green elected officials (in-person, phone, email or web) to express your opinion	69%	N=125	31%	N=56	100%	N=181

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bowling Green?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Bowling Green recreation centers or their services	13%	N=24	23%	N=41	31%	N=56	32%	N=57	100%	N=178
Visited a neighborhood park or City park	18%	N=32	35%	N=63	39%	N=69	8%	N=14	100%	N=178
Used Bowling Green public libraries or their services	8%	N=14	21%	N=37	27%	N=49	44%	N=79	100%	N=179
Participated in religious or spiritual activities in Bowling Green	21%	N=37	27%	N=49	20%	N=35	32%	N=58	100%	N=179
Attended a City-sponsored event	4%	N=7	14%	N=25	50%	N=88	32%	N=57	100%	N=177
Used bus, rail, subway or other public transportation instead of driving	1%	N=2	1%	N=1	4%	N=8	94%	N=167	100%	N=178
Carpooled with other adults or children instead of driving alone	12%	N=22	17%	N=31	19%	N=34	51%	N=91	100%	N=178
Walked or biked instead of driving	7%	N=13	14%	N=25	19%	N=34	60%	N=107	100%	N=179
Volunteered your time to some group/activity in Bowling Green	11%	N=20	21%	N=37	34%	N=61	34%	N=60	100%	N=178
Participated in a club	7%	N=12	13%	N=22	20%	N=36	60%	N=106	100%	N=176
Talked to or visited with your immediate neighbors	35%	N=63	35%	N=62	24%	N=43	6%	N=11	100%	N=179
Done a favor for a neighbor	17%	N=30	30%	N=53	39%	N=70	15%	N=26	100%	N=179

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like City of Bowling Green Board of Commissioners or Warren County Fiscal Court, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	2%	N=4	8%	N=13	22%	N=38	68%	N=118	100%	N=173
Watched (online or on television) a local public meeting	2%	N=4	13%	N=23	28%	N=49	57%	N=101	100%	N=177

Table 10: Question 10

Please rate the quality of each of the following services in Bowling Green:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Bowling Green Police Department Services	41%	N=64	42%	N=65	11%	N=17	6%	N=9	100%	N=155
Bowling Green Fire Department Services	51%	N=74	41%	N=59	4%	N=6	3%	N=5	100%	N=144
Ambulance or emergency medical services	46%	N=64	47%	N=66	6%	N=9	1%	N=1	100%	N=140
Crime prevention	24%	N=34	43%	N=60	22%	N=31	10%	N=14	100%	N=139
Fire prevention and education	35%	N=43	46%	N=57	15%	N=19	4%	N=5	100%	N=124
Traffic enforcement	17%	N=25	40%	N=59	24%	N=36	19%	N=29	100%	N=149
Street repair	9%	N=15	32%	N=52	33%	N=54	25%	N=41	100%	N=162
Street cleaning	18%	N=29	42%	N=66	28%	N=45	12%	N=19	100%	N=159
Street lighting	21%	N=35	48%	N=80	23%	N=38	7%	N=12	100%	N=165
Snow removal	20%	N=33	43%	N=69	24%	N=38	13%	N=21	100%	N=161
Sidewalk maintenance	16%	N=24	42%	N=64	25%	N=39	18%	N=27	100%	N=154
Traffic signal timing	9%	N=15	24%	N=40	32%	N=53	34%	N=56	100%	N=164
Bus or transit services	10%	N=9	15%	N=13	22%	N=19	52%	N=45	100%	N=86
Garbage collection	21%	N=34	46%	N=75	21%	N=35	12%	N=19	100%	N=163
Recycling	21%	N=33	42%	N=65	23%	N=35	14%	N=22	100%	N=155
Yard waste pick-up	20%	N=28	37%	N=52	24%	N=34	20%	N=28	100%	N=142
Storm drainage	12%	N=19	49%	N=76	27%	N=42	12%	N=18	100%	N=155
Drinking water	22%	N=36	58%	N=95	15%	N=25	4%	N=7	100%	N=163
Power (electric and/or gas) utility	24%	N=40	55%	N=92	11%	N=19	9%	N=15	100%	N=166
Utility billing	16%	N=26	50%	N=83	21%	N=35	14%	N=23	100%	N=167
City parks	35%	N=57	51%	N=84	10%	N=16	4%	N=7	100%	N=164
Recreation programs or classes	20%	N=24	53%	N=65	20%	N=24	8%	N=10	100%	N=123
Recreation centers or facilities	19%	N=24	56%	N=72	18%	N=23	7%	N=9	100%	N=128
Land use, planning and zoning	13%	N=17	36%	N=47	27%	N=35	25%	N=33	100%	N=132
Code enforcement (weeds, abandoned buildings, etc.)	11%	N=15	39%	N=52	33%	N=44	17%	N=23	100%	N=134
Animal control	17%	N=23	50%	N=69	28%	N=39	5%	N=7	100%	N=138
Economic development	19%	N=29	45%	N=68	25%	N=38	10%	N=15	100%	N=150
Health services	18%	N=26	51%	N=75	22%	N=33	9%	N=14	100%	N=148
Public library services	38%	N=51	51%	N=69	6%	N=8	4%	N=6	100%	N=134

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Please rate the quality of each of the following services in Bowling Green:	Excellent		Good		Fair		Poor		Total	
Public information services	18%	N=23	58%	N=74	17%	N=22	6%	N=8	100%	N=127
Bowling Green TV Channel 4	23%	N=21	51%	N=47	22%	N=20	4%	N=4	100%	N=92
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=20	48%	N=55	22%	N=25	13%	N=15	100%	N=115
Preservation of natural areas such as open space, farmlands and greenbelts	16%	N=22	46%	N=65	25%	N=35	13%	N=18	100%	N=140
Bowling Green open space	16%	N=22	47%	N=64	26%	N=36	11%	N=15	100%	N=137
City-sponsored special events	16%	N=21	54%	N=70	22%	N=29	8%	N=10	100%	N=130
Overall customer service by Bowling Green employees (police, receptionists, planners, etc.)	25%	N=36	49%	N=71	21%	N=31	5%	N=8	100%	N=146
City of Bowling Green website	17%	N=22	49%	N=65	23%	N=30	12%	N=16	100%	N=133

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Bowling Green	22%	N=36	48%	N=79	23%	N=38	6%	N=10	100%	N=163
The Federal Government	3%	N=5	35%	N=56	44%	N=70	18%	N=28	100%	N=159

Table 12: Question 12

Please rate the following categories of Bowling Green government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Bowling Green	11%	N=17	41%	N=61	35%	N=52	13%	N=19	100%	N=149
The overall direction that Bowling Green is taking	18%	N=27	40%	N=60	23%	N=35	19%	N=29	100%	N=151
The job Bowling Green government does at welcoming citizen involvement	11%	N=15	33%	N=47	35%	N=49	22%	N=31	100%	N=142
Overall confidence in Bowling Green government	11%	N=17	39%	N=59	27%	N=41	23%	N=35	100%	N=152
Generally acting in the best interest of the community	14%	N=21	38%	N=57	24%	N=36	25%	N=37	100%	N=151
Being honest	14%	N=19	34%	N=48	32%	N=45	20%	N=28	100%	N=140
Treating all residents fairly	12%	N=18	31%	N=46	28%	N=42	28%	N=42	100%	N=148

Table 13: Question 13

Please rate how important, if at all, you think it is for the Bowling Green community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Bowling Green	69%	N=108	27%	N=43	3%	N=5	1%	N=1	100%	N=157
Overall ease of getting to the places you usually have to visit	46%	N=73	46%	N=72	8%	N=12	0%	N=0	100%	N=157
Quality of overall natural environment in Bowling Green	35%	N=55	52%	N=81	13%	N=20	1%	N=1	100%	N=157
Overall "built environment" of Bowling Green (including overall design, buildings, parks and transportation systems)	32%	N=50	49%	N=76	17%	N=27	1%	N=2	100%	N=155
Health and wellness opportunities in Bowling Green	42%	N=66	41%	N=65	15%	N=23	2%	N=3	100%	N=157
Overall opportunities for education and enrichment	46%	N=73	40%	N=63	12%	N=19	1%	N=2	100%	N=157
Overall economic health of Bowling Green	57%	N=89	39%	N=62	4%	N=6	0%	N=0	100%	N=157
Sense of community	43%	N=67	41%	N=65	15%	N=24	1%	N=1	100%	N=157

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Table 14: Question 14

Please rate the following aspects of Bowling Green's parks and recreation facilities:	Excellent		Good		Fair		Poor		Total	
Appearance of Bowling Green's parks and recreation facilities	31%	N=46	57%	N=84	10%	N=15	1%	N=2	100%	N=147
Range of activities available at Bowling Green's parks and recreation facilities	21%	N=28	54%	N=74	22%	N=30	3%	N=4	100%	N=136

Table 15: Question 15

Please rate the condition of residential and secondary roads...	Percent	Number
Excellent condition	5%	N=7
Good condition	55%	N=85
Fair condition	32%	N=49
Poor condition	8%	N=12
Don't know/unsure	1%	N=1
Total	100%	N=154

Table 16: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information from the City of Bowling Green:	Major source		Minor source		Not a source		Total	
City website (www.bgky.org)	57%	N=85	34%	N=51	9%	N=14	100%	N=150
Bowling Green Blog	7%	N=11	32%	N=48	61%	N=92	100%	N=151
City's Facebook page	34%	N=51	41%	N=63	25%	N=38	100%	N=152
City's Twitter feed	27%	N=41	38%	N=58	35%	N=53	100%	N=152
City Enews	7%	N=11	36%	N=54	57%	N=86	100%	N=151
Local cable channel 4	17%	N=26	37%	N=56	46%	N=69	100%	N=151

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	6%	N=9	7%	N=10	10%	N=15	18%	N=26	59%	N=87	100%	N=147
Purchase goods or services from a business located in Bowling Green	1%	N=1	1%	N=1	13%	N=19	51%	N=76	34%	N=51	100%	N=148
Eat at least 5 portions of fruits and vegetables a day	2%	N=3	13%	N=19	40%	N=61	33%	N=50	12%	N=18	100%	N=151
Participate in moderate or vigorous physical activity	3%	N=4	16%	N=25	41%	N=62	26%	N=40	14%	N=21	100%	N=152
Read or watch local news (via television, paper, computer, etc.)	1%	N=1	5%	N=7	22%	N=33	36%	N=54	38%	N=57	100%	N=152
Vote in local elections	3%	N=4	2%	N=3	7%	N=10	15%	N=22	74%	N=112	100%	N=151

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Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	15%	N=23
Very good	45%	N=69
Good	31%	N=47
Fair	8%	N=13
Poor	1%	N=1
Total	100%	N=153

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=7
Somewhat positive	24%	N=37
Neutral	51%	N=78
Somewhat negative	14%	N=22
Very negative	6%	N=9
Total	100%	N=153

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=101
Working part time for pay	12%	N=19
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	6%	N=9
Fully retired	14%	N=21
Total	100%	N=153

Table 21: Question D5

Do you work inside the boundaries of Bowling Green?	Percent	Number
Yes, outside the home	60%	N=91
Yes, from home	4%	N=6
No	36%	N=55
Total	100%	N=152

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Table 22: Question D6

How many years have you lived in Bowling Green?	Percent	Number
Less than 2 years	3%	N=5
2 to 5 years	9%	N=13
6 to 10 years	10%	N=15
11 to 20 years	26%	N=40
More than 20 years	52%	N=79
Total	100%	N=152

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	91%	N=139
Building with two or more homes (duplex, townhome, apartment or condominium)	6%	N=9
Mobile home	1%	N=2
Other	1%	N=2
Total	100%	N=152

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	21%	N=32
Owned	79%	N=119
Total	100%	N=151

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	7%	N=11
\$300 to \$599 per month	13%	N=20
\$600 to \$999 per month	37%	N=55
\$1,000 to \$1,499 per month	25%	N=38
\$1,500 to \$2,499 per month	13%	N=20
\$2,500 or more per month	4%	N=6
Total	100%	N=150

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	60%	N=92
Yes	40%	N=61
Total	100%	N=153

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Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	81%	N=124
Yes	19%	N=29
Total	100%	N=153

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	8%	N=12
\$25,000 to \$49,999	18%	N=26
\$50,000 to \$99,999	47%	N=67
\$100,000 to \$149,999	22%	N=32
\$150,000 or more	5%	N=7
Total	100%	N=144

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=148
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=3
Total	100%	N=151

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	3%	N=4
White	94%	N=142
Other	5%	N=7

Total may exceed 100% as respondents could select more than one option.

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Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=3
25 to 34 years	17%	N=26
35 to 44 years	22%	N=34
45 to 54 years	25%	N=39
55 to 64 years	21%	N=32
65 to 74 years	12%	N=18
75 years or older	1%	N=1
Total	100%	N=153

Table 32: Question D16

What is your sex?	Percent	Number
Female	61%	N=94
Male	39%	N=59
Total	100%	N=153

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=122
Land line	4%	N=6
Both	16%	N=25
Total	100%	N=153

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Bowling Green:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Bowling Green as a place to live	33%	N=72	53%	N=117	11%	N=25	2%	N=5	0%	N=1	100%	N=220
Your neighborhood as a place to live	34%	N=75	48%	N=105	15%	N=33	3%	N=6	0%	N=1	100%	N=220
Bowling Green as a place to raise children	34%	N=75	49%	N=108	11%	N=25	2%	N=4	4%	N=8	100%	N=220
Bowling Green as a place to work	28%	N=61	43%	N=93	22%	N=49	6%	N=12	1%	N=3	100%	N=218
Bowling Green as a place to visit	28%	N=60	42%	N=91	25%	N=54	5%	N=11	1%	N=2	100%	N=218
Bowling Green as a place to retire	26%	N=57	37%	N=81	15%	N=33	8%	N=18	14%	N=30	100%	N=219
The overall quality of life in Bowling Green	26%	N=57	55%	N=121	16%	N=35	3%	N=6	0%	N=0	100%	N=219

Table 35: Question 2

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Bowling Green	16%	N=33	58%	N=118	21%	N=44	5%	N=10	0%	N=0	100%	N=205
Overall ease of getting to the places you usually have to visit	10%	N=20	43%	N=88	33%	N=67	14%	N=28	0%	N=1	100%	N=204
Quality of overall natural environment in Bowling Green	20%	N=42	54%	N=110	21%	N=43	4%	N=9	0%	N=1	100%	N=205
Overall "built environment" of Bowling Green (including overall design, buildings, parks and transportation systems)	15%	N=30	45%	N=92	31%	N=63	10%	N=21	0%	N=0	100%	N=206
Health and wellness opportunities in Bowling Green	20%	N=40	46%	N=93	23%	N=47	9%	N=19	2%	N=5	100%	N=204
Overall opportunities for education and enrichment	35%	N=72	43%	N=88	16%	N=33	5%	N=10	1%	N=2	100%	N=205
Overall economic health of Bowling Green	20%	N=40	50%	N=102	21%	N=43	8%	N=16	2%	N=4	100%	N=205
Sense of community	18%	N=36	40%	N=82	29%	N=60	13%	N=27	0%	N=0	100%	N=205
Overall image or reputation of Bowling Green	23%	N=47	54%	N=111	18%	N=36	5%	N=10	0%	N=0	100%	N=204

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Bowling Green to someone who asks	46%	N=92	40%	N=79	7%	N=13	7%	N=14	1%	N=1	100%	N=199
Remain in Bowling Green for the next five years	59%	N=117	24%	N=47	9%	N=17	5%	N=9	5%	N=9	100%	N=199

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Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	63%	N=127	32%	N=65	3%	N=6	2%	N=4	0%	N=0	0%	N=0	100%	N=202
In Bowling Green's downtown/commercial area during the day	50%	N=101	39%	N=79	7%	N=15	3%	N=6	0%	N=0	0%	N=1	100%	N=202

Table 38: Question 5

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	2%	N=4	17%	N=32	44%	N=84	38%	N=72	0%	N=0	100%	N=192
Ease of public parking	7%	N=14	39%	N=75	37%	N=71	16%	N=31	2%	N=3	100%	N=194
Ease of travel by car in Bowling Green	7%	N=13	41%	N=80	34%	N=66	18%	N=34	0%	N=0	100%	N=193
Ease of travel by public transportation in Bowling Green	2%	N=3	7%	N=14	12%	N=24	38%	N=73	41%	N=80	100%	N=194
Ease of travel by bicycle in Bowling Green	4%	N=7	10%	N=20	23%	N=45	27%	N=53	36%	N=70	100%	N=195
Ease of walking in Bowling Green	9%	N=17	26%	N=51	33%	N=64	24%	N=47	8%	N=15	100%	N=194
Availability of paths and walking trails	8%	N=15	29%	N=56	36%	N=69	19%	N=37	9%	N=17	100%	N=194
Air quality	20%	N=39	60%	N=116	17%	N=32	2%	N=3	2%	N=3	100%	N=193
Cleanliness of Bowling Green	22%	N=42	62%	N=119	12%	N=23	5%	N=9	0%	N=0	100%	N=193
Overall appearance of Bowling Green	21%	N=41	66%	N=127	10%	N=19	3%	N=6	0%	N=0	100%	N=193
Public places where people want to spend time	19%	N=37	59%	N=114	14%	N=27	7%	N=13	1%	N=2	100%	N=193
Variety of housing options	18%	N=34	42%	N=81	23%	N=43	12%	N=22	6%	N=11	100%	N=191
Availability of affordable quality housing	11%	N=21	32%	N=61	30%	N=57	21%	N=40	6%	N=12	100%	N=191
Fitness opportunities (including exercise classes and paths or trails, etc.)	22%	N=43	48%	N=92	21%	N=41	5%	N=9	4%	N=8	100%	N=193
Recreational opportunities	16%	N=32	54%	N=105	20%	N=38	8%	N=15	2%	N=4	100%	N=194
Availability of affordable quality food	29%	N=57	49%	N=95	13%	N=26	8%	N=16	0%	N=0	100%	N=194
Availability of affordable quality health care	17%	N=32	40%	N=77	22%	N=43	18%	N=35	3%	N=5	100%	N=192
Availability of preventive health services	17%	N=33	43%	N=83	21%	N=41	12%	N=24	6%	N=12	100%	N=193
Availability of affordable quality mental health care	11%	N=21	21%	N=40	16%	N=31	22%	N=42	31%	N=60	100%	N=194

Table 39: Question 6

Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	9%	N=16	18%	N=34	26%	N=48	11%	N=21	35%	N=65	100%	N=184
K-12 education	23%	N=43	41%	N=77	12%	N=23	5%	N=9	18%	N=34	100%	N=186
Adult educational opportunities	23%	N=43	41%	N=75	16%	N=30	6%	N=11	14%	N=26	100%	N=185
Opportunities to attend cultural/arts/music activities	25%	N=47	41%	N=77	22%	N=41	8%	N=15	3%	N=6	100%	N=186
Opportunities to participate in religious or spiritual events and activities	38%	N=70	38%	N=71	9%	N=16	3%	N=5	13%	N=24	100%	N=186
Employment opportunities	19%	N=35	40%	N=74	22%	N=41	15%	N=27	4%	N=7	100%	N=184

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Please rate each of the following characteristics as they relate to Bowling Green as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Shopping opportunities	20%	N=37	54%	N=99	19%	N=36	7%	N=13	0%	N=0	100%	N=185
Cost of living in Bowling Green	12%	N=23	55%	N=103	26%	N=49	5%	N=10	1%	N=1	100%	N=186
Overall quality of business and service establishments in Bowling Green	16%	N=29	63%	N=117	16%	N=29	5%	N=10	1%	N=1	100%	N=186
Vibrant downtown/commercial area	13%	N=24	47%	N=88	29%	N=54	10%	N=19	1%	N=1	100%	N=186
Overall quality of new development in Bowling Green	19%	N=36	48%	N=89	23%	N=42	9%	N=17	1%	N=1	100%	N=185
Opportunities to participate in social events and activities	18%	N=33	47%	N=87	24%	N=44	10%	N=19	1%	N=1	100%	N=184
Opportunities to volunteer	30%	N=56	43%	N=80	15%	N=27	2%	N=4	10%	N=18	100%	N=185
Opportunities to participate in community matters	21%	N=38	40%	N=74	19%	N=36	13%	N=24	7%	N=13	100%	N=185
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=38	35%	N=66	23%	N=43	18%	N=33	3%	N=6	100%	N=186
Neighborliness of residents in Bowling Green	17%	N=31	42%	N=78	34%	N=62	7%	N=13	1%	N=1	100%	N=185

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	33%	N=59	67%	N=122	100%	N=181
Made efforts to make your home more energy efficient	27%	N=48	73%	N=133	100%	N=181
Observed a code violation or other hazard in Bowling Green	33%	N=60	67%	N=120	100%	N=180
Household member was a victim of a crime in Bowling Green	86%	N=155	14%	N=26	100%	N=181
Reported a crime to the police in Bowling Green	81%	N=146	19%	N=35	100%	N=181
Stocked supplies in preparation for an emergency	66%	N=119	34%	N=62	100%	N=181
Campaigned or advocated for an issue, cause or candidate	51%	N=92	49%	N=89	100%	N=181
Contacted Bowling Green (in-person, phone, email or web) for help or information	52%	N=95	48%	N=86	100%	N=181
Contacted Bowling Green elected officials (in-person, phone, email or web) to express your opinion	69%	N=125	31%	N=56	100%	N=181

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bowling Green?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Bowling Green recreation centers or their services	13%	N=24	23%	N=41	31%	N=56	32%	N=57	100%	N=178
Visited a neighborhood park or City park	18%	N=32	35%	N=63	39%	N=69	8%	N=14	100%	N=178
Used Bowling Green public libraries or their services	8%	N=14	21%	N=37	27%	N=49	44%	N=79	100%	N=179
Participated in religious or spiritual activities in Bowling Green	21%	N=37	27%	N=49	20%	N=35	32%	N=58	100%	N=179
Attended a City-sponsored event	4%	N=7	14%	N=25	50%	N=88	32%	N=57	100%	N=177
Used bus, rail, subway or other public transportation instead of driving	1%	N=2	1%	N=1	4%	N=8	94%	N=167	100%	N=178
Carpooled with other adults or children instead of driving alone	12%	N=22	17%	N=31	19%	N=34	51%	N=91	100%	N=178
Walked or biked instead of driving	7%	N=13	14%	N=25	19%	N=34	60%	N=107	100%	N=179
Volunteered your time to some group/activity in Bowling Green	11%	N=20	21%	N=37	34%	N=61	34%	N=60	100%	N=178
Participated in a club	7%	N=12	13%	N=22	20%	N=36	60%	N=106	100%	N=176
Talked to or visited with your immediate neighbors	35%	N=63	35%	N=62	24%	N=43	6%	N=11	100%	N=179

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In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bowling Green?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	17%	N=30	30%	N=53	39%	N=70	15%	N=26	100%	N=179
Done a favor for a neighbor										

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City of Bowling Green Board of Commissioners or Warren County Fiscal Court, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	2%	N=4	8%	N=13	22%	N=38	68%	N=118	100%	N=173
Attended a local public meeting										
Watched (online or on television) a local public meeting										

Table 43: Question 10

Please rate the quality of each of the following services in Bowling Green:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Bowling Green Police Department Services	38%	N=64	39%	N=65	10%	N=17	5%	N=9	7%	N=12	100%	N=167
Bowling Green Fire Department Services	44%	N=74	35%	N=59	4%	N=6	3%	N=5	14%	N=23	100%	N=167
Ambulance or emergency medical services	38%	N=64	40%	N=66	5%	N=9	1%	N=1	16%	N=27	100%	N=167
Crime prevention	20%	N=34	36%	N=60	19%	N=31	8%	N=14	17%	N=28	100%	N=167
Fire prevention and education	26%	N=43	34%	N=57	11%	N=19	3%	N=5	25%	N=42	100%	N=166
Traffic enforcement	15%	N=25	35%	N=59	22%	N=36	17%	N=29	11%	N=18	100%	N=167
Street repair	9%	N=15	31%	N=52	32%	N=54	25%	N=41	3%	N=5	100%	N=167
Street cleaning	17%	N=29	40%	N=66	27%	N=45	11%	N=19	5%	N=8	100%	N=167
Street lighting	21%	N=35	48%	N=80	23%	N=38	7%	N=12	1%	N=2	100%	N=167
Snow removal	20%	N=33	41%	N=69	23%	N=38	13%	N=21	4%	N=6	100%	N=167
Sidewalk maintenance	14%	N=24	38%	N=64	23%	N=39	16%	N=27	8%	N=13	100%	N=167
Traffic signal timing	9%	N=15	24%	N=40	32%	N=53	34%	N=56	2%	N=3	100%	N=167
Bus or transit services	5%	N=9	8%	N=13	11%	N=19	27%	N=45	49%	N=81	100%	N=167
Garbage collection	20%	N=34	45%	N=75	21%	N=35	11%	N=19	2%	N=3	100%	N=166
Recycling	20%	N=33	39%	N=65	21%	N=35	13%	N=22	7%	N=12	100%	N=167
Yard waste pick-up	17%	N=28	31%	N=52	20%	N=34	17%	N=28	15%	N=25	100%	N=167
Storm drainage	11%	N=19	46%	N=76	25%	N=42	11%	N=18	7%	N=12	100%	N=167
Drinking water	22%	N=36	57%	N=95	15%	N=25	4%	N=7	2%	N=3	100%	N=166
Power (electric and/or gas) utility	24%	N=40	55%	N=92	11%	N=19	9%	N=15	1%	N=1	100%	N=167
Utility billing	16%	N=26	50%	N=83	21%	N=35	14%	N=23	0%	N=0	100%	N=167
City parks	34%	N=57	50%	N=84	10%	N=16	4%	N=7	2%	N=3	100%	N=167
Recreation programs or classes	14%	N=24	39%	N=65	14%	N=24	6%	N=10	26%	N=44	100%	N=167
Recreation centers or facilities	14%	N=24	43%	N=72	14%	N=23	5%	N=9	23%	N=38	100%	N=166
Land use, planning and zoning	10%	N=17	28%	N=47	21%	N=35	20%	N=33	20%	N=34	100%	N=166

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Please rate the quality of each of the following services in Bowling Green:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Code enforcement (weeds, abandoned buildings, etc.)	9%	N=15	31%	N=52	27%	N=44	14%	N=23	19%	N=32	100%	N=166
Animal control	14%	N=23	42%	N=69	23%	N=39	4%	N=7	17%	N=28	100%	N=166
Economic development	17%	N=29	41%	N=68	23%	N=38	9%	N=15	10%	N=16	100%	N=166
Health services	16%	N=26	46%	N=75	20%	N=33	9%	N=14	9%	N=14	100%	N=162
Public library services	31%	N=51	42%	N=69	5%	N=8	4%	N=6	19%	N=31	100%	N=165
Public information services	14%	N=23	45%	N=74	13%	N=22	5%	N=8	22%	N=36	100%	N=163
Bowling Green TV Channel 4	13%	N=21	28%	N=47	12%	N=20	2%	N=4	45%	N=74	100%	N=166
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	12%	N=20	34%	N=55	15%	N=25	9%	N=15	30%	N=49	100%	N=164
Preservation of natural areas such as open space, farmlands and greenbelts	13%	N=22	39%	N=65	21%	N=35	11%	N=18	15%	N=25	100%	N=165
Bowling Green open space	13%	N=22	39%	N=64	22%	N=36	9%	N=15	16%	N=27	100%	N=164
City-sponsored special events	13%	N=21	42%	N=70	18%	N=29	6%	N=10	21%	N=35	100%	N=165
Overall customer service by Bowling Green employees (police, receptionists, planners, etc.)	22%	N=36	43%	N=71	19%	N=31	5%	N=8	11%	N=18	100%	N=164
City of Bowling Green website	13%	N=22	39%	N=65	18%	N=30	10%	N=16	20%	N=33	100%	N=166

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Bowling Green	22%	N=36	48%	N=79	23%	N=38	6%	N=10	0%	N=0	100%	N=163
The Federal Government	3%	N=5	34%	N=56	42%	N=70	17%	N=28	5%	N=8	100%	N=167

Table 45: Question 12

Please rate the following categories of Bowling Green government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Bowling Green	11%	N=17	38%	N=61	33%	N=52	12%	N=19	6%	N=10	100%	N=159
The overall direction that Bowling Green is taking	17%	N=27	38%	N=60	22%	N=35	18%	N=29	5%	N=8	100%	N=159
The job Bowling Green government does at welcoming citizen involvement	9%	N=15	30%	N=47	31%	N=49	19%	N=31	11%	N=17	100%	N=159
Overall confidence in Bowling Green government	11%	N=17	37%	N=59	26%	N=41	22%	N=35	4%	N=7	100%	N=159
Generally acting in the best interest of the community	13%	N=21	36%	N=57	23%	N=36	23%	N=37	5%	N=8	100%	N=159
Being honest	12%	N=19	30%	N=48	28%	N=45	18%	N=28	12%	N=19	100%	N=159
Treating all residents fairly	11%	N=18	29%	N=46	26%	N=42	26%	N=42	7%	N=11	100%	N=159

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Table 46: Question 13

Please rate how important, if at all, you think it is for the Bowling Green community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Bowling Green	69%	N=108	27%	N=43	3%	N=5	1%	N=1	100%	N=157
Overall ease of getting to the places you usually have to visit	46%	N=73	46%	N=72	8%	N=12	0%	N=0	100%	N=157
Quality of overall natural environment in Bowling Green	35%	N=55	52%	N=81	13%	N=20	1%	N=1	100%	N=157
Overall "built environment" of Bowling Green (including overall design, buildings, parks and transportation systems)	32%	N=50	49%	N=76	17%	N=27	1%	N=2	100%	N=155
Health and wellness opportunities in Bowling Green	42%	N=66	41%	N=65	15%	N=23	2%	N=3	100%	N=157
Overall opportunities for education and enrichment	46%	N=73	40%	N=63	12%	N=19	1%	N=2	100%	N=157
Overall economic health of Bowling Green	57%	N=89	39%	N=62	4%	N=6	0%	N=0	100%	N=157
Sense of community	43%	N=67	41%	N=65	15%	N=24	1%	N=1	100%	N=157

Table 47: Question 14

Please rate the following aspects of Bowling Green's parks and recreation facilities:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Appearance of Bowling Green's parks and recreation facilities	30%	N=46	55%	N=84	10%	N=15	1%	N=2	3%	N=5	100%	N=152
Range of activities available at Bowling Green's parks and recreation facilities	18%	N=28	48%	N=74	20%	N=30	3%	N=4	11%	N=17	100%	N=153

Table 48: Question 15

Please rate the condition of residential and secondary roads...	Percent		Number	
	%	N	%	N
Excellent condition	5%	N=7		
Good condition	55%	N=85		
Fair condition	32%	N=49		
Poor condition	8%	N=12		
Don't know/unsure	1%	N=1		
Total	100%	N=154		

Table 49: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information from the City of Bowling Green:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City website (www.bgky.org)	57%	N=85	34%	N=51	9%	N=14	100%	N=150
Bowling Green Blog	7%	N=11	32%	N=48	61%	N=92	100%	N=151
City's Facebook page	34%	N=51	41%	N=63	25%	N=38	100%	N=152
City's Twitter feed	27%	N=41	38%	N=58	35%	N=53	100%	N=152
City Enews	7%	N=11	36%	N=54	57%	N=86	100%	N=151
Local cable channel 4	17%	N=26	37%	N=56	46%	N=69	100%	N=151

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Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	6%	N=9	7%	N=10	10%	N=15	18%	N=26	59%	N=87	100%	N=147
Purchase goods or services from a business located in Bowling Green	1%	N=1	1%	N=1	13%	N=19	51%	N=76	34%	N=51	100%	N=148
Eat at least 5 portions of fruits and vegetables a day	2%	N=3	13%	N=19	40%	N=61	33%	N=50	12%	N=18	100%	N=151
Participate in moderate or vigorous physical activity	3%	N=4	16%	N=25	41%	N=62	26%	N=40	14%	N=21	100%	N=152
Read or watch local news (via television, paper, computer, etc.)	1%	N=1	5%	N=7	22%	N=33	36%	N=54	38%	N=57	100%	N=152
Vote in local elections	3%	N=4	2%	N=3	7%	N=10	15%	N=22	74%	N=112	100%	N=151

Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	15%	N=23
Very good	45%	N=69
Good	31%	N=47
Fair	8%	N=13
Poor	1%	N=1
Total	100%	N=153

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=7
Somewhat positive	24%	N=37
Neutral	51%	N=78
Somewhat negative	14%	N=22
Very negative	6%	N=9
Total	100%	N=153

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=101
Working part time for pay	12%	N=19
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	6%	N=9
Fully retired	14%	N=21
Total	100%	N=153

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Table 54: Question D5

Do you work inside the boundaries of Bowling Green?	Percent	Number
Yes, outside the home	60%	N=91
Yes, from home	4%	N=6
No	36%	N=55
Total	100%	N=152

Table 55: Question D6

How many years have you lived in Bowling Green?	Percent	Number
Less than 2 years	3%	N=5
2 to 5 years	9%	N=13
6 to 10 years	10%	N=15
11 to 20 years	26%	N=40
More than 20 years	52%	N=79
Total	100%	N=152

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	91%	N=139
Building with two or more homes (duplex, townhome, apartment or condominium)	6%	N=9
Mobile home	1%	N=2
Other	1%	N=2
Total	100%	N=152

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	21%	N=32
Owned	79%	N=119
Total	100%	N=151

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	7%	N=11
\$300 to \$599 per month	13%	N=20
\$600 to \$999 per month	37%	N=55
\$1,000 to \$1,499 per month	25%	N=38
\$1,500 to \$2,499 per month	13%	N=20
\$2,500 or more per month	4%	N=6
Total	100%	N=150

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Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	60%	N=92
Yes	40%	N=61
Total	100%	N=153

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	81%	N=124
Yes	19%	N=29
Total	100%	N=153

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	8%	N=12
\$25,000 to \$49,999	18%	N=26
\$50,000 to \$99,999	47%	N=67
\$100,000 to \$149,999	22%	N=32
\$150,000 or more	5%	N=7
Total	100%	N=144

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	98%	N=148
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=3
Total	100%	N=151

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	3%	N=4
White	94%	N=142
Other	5%	N=7

Total may exceed 100% as respondents could select more than one option.

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Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=3
25 to 34 years	17%	N=26
35 to 44 years	22%	N=34
45 to 54 years	25%	N=39
55 to 64 years	21%	N=32
65 to 74 years	12%	N=18
75 years or older	1%	N=1
Total	100%	N=153

Table 65: Question D16

What is your sex?	Percent	Number
Female	61%	N=94
Male	39%	N=59
Total	100%	N=153

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=122
Land line	4%	N=6
Both	16%	N=25
Total	100%	N=153