



1. **New Downtown wayfinding signage installed at Stadium Park Plaza** – thanks to GM Foundation Placemaking Grant with Main Street America. Giant maps on the 7th and 8th Ave pedestrian entrances of the structure show “You are here” in relation to all of Downtown.
2. **TalkBGKY podcast recorded with 440 Main, Cliffs, Morris, and Candle Makers** – talking about Downtown life, opportunities, events, and legends and lore. This is the official City of BG podcast that posts to Spotify, Apple Music, YouTube, and City social media. We plan to make this into a series and feature several types of businesses with 3-4 guests per podcast about 2-3x/year.
3. **New Downtown BGKY :30 commercial** is airing on WNKY and WBKO stations – a PSA style “Downtown is Yours to Discover” video featuring eating, shopping, events, etc. Website glow up and more social media videos coming this fall.
4. **New Downtown Ambassador Academy Launches October 21** – Telia will be contacting more businesses about ways to get involved. Bringing additional details sheet.
5. **Downtown Harvest Fest** prep for Saturday, October 18. Street closures run 8am-5pm; closing both Park Row and East Main sides of the Square, 7th between Louisville Rd and State, and College between 6th and 8th. Amanda Adwell organizing Harvest Crawl for Fountain Row bars and restaurants again. Please set up outside your business with a table on the sidewalk or signage – this is the largest single event day attendance by volume for all year – capture that foot traffic! Jose Gonzalez confirmed parking the food trucks on the Fountain Square park-side of the street to keep away from the businesses for noise and to allow them to set up on the sidewalk with more room for activities.
6. **Scare on the Square** – Saturday, October 25, 2-4pm. Amanda Adwell is once again organizing sponsors, food trucks, inflatables, DJ, and port o johns. This year, we will have at least 3 volunteers helping pass out candy and run errands throughout the event. Telia will buy the candy for group distribution like last year. Telia is organizing media schedule, creating Facebook event, and encouraging all to participate. Ryan and Bonita Dearbone leading Thriller dance at 4pm – all are encouraged to participate, you’re zombies and don’t need to be in sync!
7. **RailPark Rendezvous** – Downtown BGKY silent auction basket requested – if you’d like to contribute a gift card, coupon, or merch – please let Telia know by October 1; this event is Oct 16 and the annual fundraiser for the Depot; this year is its 100th anniversary
8. Save the date reminders for major events, *new events added in italics*:
 - Halloween Comes Home – John Carpenter Films at Capitol – double feature – Oct 10 with food trucks in front of Capitol
 - RailPark Rendezvous – Oct 16 – 100th Anniversary of L&N Depot
 - Downtown Harvest Fest with Croptoberfest, Fall Fiesta, and Harvest Pub Crawl – Oct 18
 - Boos & Brews at Capitol – Oct 24 and 25 with food trucks in front of Capitol
 - Bourbon & Brewfest at BG Ballpark– Oct 25
 - BG Pride at Circus Square – Oct 25

- Scare on the Square – Oct 25 with more food trucks in front of Cliffs staying after event ends
- WKU Homecoming Parade & Big Red's Roar Pep Rally at Fountain Square – Oct 31
- WKU Homecoming football game – Nov 1
- BG 26.2 Half Marathon – Nov 2
- Veteran's Day Parade – Nov 8
- Light Up BGKY week – Dec 1-7 – start of the holiday window decorating contest
- Downtown Lights Up – Dec 5; voting ends for holiday window decorating contest
- BG/WC Jaycees Christmas Parade – Dec 6

9. **WKU Society of Lifelong Learning** – Telia Butler and Brent Childers brought these classes to historic Shake Rag and the Riverfront, to learn more about the district and park plans. Warren County Parks spoke to the group about The Fringe and Bike Walk BG efforts that complement the Warren County Bike Co-Op. City Stormwater spoke to the group about Below BG.
10. **Houchens Small Biz Accelerator** evaluating more applications to fill the remaining spaces later October – retail and salon spaces.
11. **NEW City of BG Community Engagement Division** – NCS now has this new division – if your friends in other City neighborhoods are interested in hosting community walks, block parties, etc. OR if your civic group is hosting an event and would like the City to join, there are 5 full time staff at the division starting the end of October. There will be a Community Engagement reception area and window at NCS first floor.
12. **NEW Reservoir Hill Playground block party** – Monday, October 20, 5-7pm – free activities and snacks at Reservoir Hill part to cut the ribbon on the opening of the new playground.