

City of Bowling Green Campaign Signs

Many voters express their support for a political candidate by placing yard signs in their yard. In addition, many campaigns and supporters want to place signs along road ways to increase their candidate's name recognition among voters, but it's important to follow election sign rules or signs can become more of a liability than a benefit to your campaign.

You Need to Know

- It is illegal to place any campaign signs on or within any right of ways or utility easements. This includes posting signs on trees, shrubs, telephone poles, traffic signs and other objects on the right of way.
- No sign shall obstruct a motorists view. There should be free and clear vision of an intersection and/or all traffic signals at all times.
- Campaign signs along Bowling Green roads can be placed on private property with the owner's permission.
- Campaign signs shall not exceed 4' x 4' or 16 square feet (32 square feet in unincorporated areas of Warren County). Larger signs may not be cut into smaller sections and then bound together.
- Signs erected on public property are prohibited.
- Signs should contain no flashing lights or moving parts.
- Any use of light to illuminate a sign must be oriented to reflect light away from nearby residential properties and away from the vision of passing motorists and pedestrians.
- Campaign signs may be posted immediately following the filing for an election and must be removed within 30 days after the election.
- All rules also apply to parked vehicles with attached signs.

Sign Removal

- Signs placed in the right-of-way will be removed by City staff without prior notice.
- All costs associated with sign removal will be paid by the sign owner.

Contact Us

For further information or questions about the rules governing campaign signs, please call (270) 393-3684 or visit www.bgky.org/policies/campaign-signs



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