

ORDINANCE NO. **BG2025 - 31**

ORDINANCE RELATING TO CABLE FRANCHISE

ORDINANCE OF THE CITY OF BOWLING  
GREEN APPROVING A NON-EXCLUSIVE  
CABLE FRANCHISE AGREEMENT WITH  
SPECTRUM MID-AMERICA, LLC

WHEREAS, Ordinance No. BG2025-23, adopted by the City of Bowling Green Board of Commissioners on October 21, 2025, provided for the creation of a non-exclusive franchise for the privilege of the use of rights-of-way for the operation and maintenance of a cable system within the City of Bowling Green in accordance with the terms and provisions referenced below; and,

WHEREAS, Ordinance No. BG2025-23 also established a sealed bid process which includes advertising the invitation for bids, notifying the public of the date for the submission of bids to the City and awarding the franchise to the successful bidder(s); and,

WHEREAS, on November 2, 2025, the City advertised for bids, and Spectrum Mid-America, LLC (Spectrum) submitted a responsive proposal to the City for a franchise on the bid opening date of November 19, 2025; and,

WHEREAS, it is in the best interest of the City to accept the proposal from and to grant this non-exclusive cable franchise to Spectrum and authorize the Mayor to execute a Franchise Agreement.

NOW, THEREFORE, BE IT ORDAINED by the City of Bowling Green, Kentucky as follows:

1. A non-exclusive cable franchise created by Ordinance No. BG2025-23 is hereby granted to Spectrum Mid-America, LLC (Spectrum), as a result of its submission of a responsive and responsible proposal.
2. The Mayor is authorized and directed to execute the Franchise Agreement on behalf of the City.
3. All prior Municipal Orders or Ordinances, or parts of any Municipal Order or Ordinance in conflict herewith are hereby repealed.

(Ordinance No. BG2025 - 31)

4. This Ordinance is adopted pursuant to KRS 83A.060 in that it was introduced on December 2, 2025, and given final reading on December 16, 2025, and said Ordinance shall be in full force and effect upon signature, recordation and publication in summary pursuant to KRS Chapter 424.

ADOPTED: December 16, 2025

APPROVED:   
Mayor, Chairman of Board of Commissioners

ATTEST:   
City Clerk

SPONSORED BY: Jeffery B. Meisel, City Manager